WEDNESDAY, March 26, 2008:

7:30 AM  Continental Breakfast

8:00 AM - 8:15 AM  Welcome and overview
Pablo R. Ros, MD, MPH

8:15 AM - 10:00 AM  Case 1
"Negotiation Skills: The Case of Financial Negotiation for Equipment Purchases"
Dieter R. Enzmann, MD and Paul Tuma

10:00 AM - 10:20 AM  Break

10:20 AM - 12:00 PM  Case 2
"Operations Improvement as a Vehicle for Change"
Silvia Ondategui-Parra, MD, MPH, MSc and Peter Healy

12:00 PM - 1:00 PM  Lunch
Location: Cedar

1:00 PM - 2:45 PM  Case 3
"Incentive Plan for Academic Clinical Radiologists"
Pablo R. Ros, MD, MPH and Ronald L. Arenson, MD

2:45 PM - 3:05 PM  Break

3:05 PM - 4:50 PM  Case 4 - AUR-Agfa Award Winner
"Conflict Resolution in Academic Radiology"
Jay A. Harolds, MD and Beverly P. Wood, MD, MSEd, PhD

4:50 PM - 5:00 PM  Discussion

6:30 PM - 10:00 PM  Dinner – Keynote Speaker: “Lessons in Leadership: A Personal Journey”
Herbert Y. Kressel, MD
Location: Cirrus
2008 AUR-AGFA
RADIOLOGY MANAGEMENT PROGRAM

Wednesday, March 26, 2008
Thursday, March 27, 2008
Location: Aspen

Sheraton Seattle Hotel – Seattle, Washington

THURSDAY, March 27, 2008:

7:30 AM  Continental Breakfast

8:00 AM - 8:30 AM  Special Lecture: “Diagnostic Imaging Future Trends: The Industry’s Viewpoint”
                   Michael LaChance

8:30 AM - 10:15 AM  Case 5
                     “Turf Battles in Radiology”
                     Steven E. Seltzer, MD and N. Reed Dunnick, MD

10:15 AM -10:35 AM  Break

10:35 AM - 12:20 PM  Case 6
                       “Off-campus Imaging Center: An Acceptable New Venture for Your Department?”
                       Lawrence R. Muroff, MD, FACR and Leonard Berlin, MD

12:20 PM - 1:20 PM  Lunch with Alumni/Faculty Testimonials
                     Location: Cedar

1:20 PM - 3:05 PM  Case 7
                     “Academic Missions in Academic Radiology”
                     Richard B. Gunderman, MD, PhD and Cheri L. Canon, MD

3:05 PM - 3:25 PM  Break

3:25 PM - 5:10 PM  Case 8
                     “JCAHO is Coming, JCAHO is Coming: A Quality Improvement Plan”
                     Jocelyn D. Chertoff, MD and Stephen Chan, MD

5:10 PM - 5:25 PM  Closing Remarks