



**2008 AUR-AGFA
RADIOLOGY MANAGEMENT PROGRAM**

Wednesday, March 26, 2008

Thursday, March 27, 2008

Location: Aspen

Sheraton Seattle Hotel – Seattle, Washington

WEDNESDAY, March 26, 2008:

7:30 AM	Continental Breakfast
8:00 AM - 8:15 AM	Welcome and overview <i>Pablo R. Ros, MD, MPH</i>
8:15 AM - 10:00 AM	Case 1 "Negotiation Skills: The Case of Financial Negotiation for Equipment Purchases" <i>Dieter R. Enzmann, MD and Paul Tuma</i>
10:00 AM - 10:20 AM	Break
10:20 AM - 12:00 PM	Case 2 "Operations Improvement as a Vehicle for Change" <i>Silvia Ondategui-Parra, MD, MPH, MSc and Peter Healy</i>
12:00 PM - 1:00 PM	Lunch <i>Location: Cedar</i>
1:00 PM - 2:45 PM	Case 3 "Incentive Plan for Academic Clinical Radiologists" <i>Pablo R. Ros, MD, MPH and Ronald L. Arenson, MD</i>
2:45 PM - 3:05 PM	Break
3:05 PM- 4:50 PM	Case 4 - AUR-Agfa Award Winner "Conflict Resolution in Academic Radiology" <i>Jay A. Harolds, MD and Beverly P. Wood, MD, MEd, PhD</i>
4:50 PM - 5:00 PM	Discussion
6:30 PM - 10:00 PM	Dinner – Keynote Speaker: "Lessons in Leadership: A Personal Journey" <i>Herbert Y. Kressel, MD</i> <i>Location: Cirrus</i>

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THURSDAY, March 27, 2008:

7:30 AM	Continental Breakfast
8:00 AM - 8:30 AM	Special Lecture: “Diagnostic Imaging Future Trends: The Industry’s Viewpoint” <i>Michael LaChance</i>
8:30 AM - 10:15 AM	Case 5 “Turf Battles in Radiology” <i>Steven E. Seltzer, MD and N. Reed Dunnick, MD</i>
10:15 AM -10:35 AM	Break
10:35 AM - 12:20 PM	Case 6 “Off-campus Imaging Center: An Acceptable New Venture for Your Department?” <i>Lawrence R. Muroff, MD, FACR and Leonard Berlin, MD</i>
12:20 PM - 1:20 PM	Lunch with Alumni/Faculty Testimonials <i>Location: Cedar</i>
1:20 PM - 3:05 PM	Case 7 “Academic Missions in Academic Radiology” <i>Richard B. Gunderman, MD, PhD and Cheri L. Canon, MD</i>
3:05 PM - 3:25 PM	Break
3:25 PM - 5:10 PM	Case 8 “JCAHO is Coming, JCAHO is Coming: A Quality Improvement Plan” <i>Jocelyn D. Chertoff, MD and Stephen Chan, MD</i>
5:10 PM - 5:25 PM	Closing Remarks