

Siemens AUR Radiology Resident Academic Development (SARRAD) Program

Monday, March 19, 2012

- 7:00 am – 8:30 am **SARRAD Program 1**
Location: Cibolo Canyon Ballroom 8
- Introduction
Jonathan S. Lewin, MD
- 12:00 pm – 1:00 pm **SARRAD Mentorship Lunch**
Location: Cibolo Canyon Ballroom 3 and 4
- 1:00 pm – 3:30 pm **SARRAD Program 2**
Location: Cibolo Canyon Ballroom 8
- 1:00pm – 1:30pm
The Quality Movement: Great for Academic Radiologists, Great for our Patients
Paul G. Nagy, PhD
- 1:30pm – 2:15pm
Leadership
James H. Thrall, MD
- 2:15pm – 3:30pm
Critical Communication Skills and Conflict Resolution
Jonathan S. Lewin, MD
- 5:30 pm – 6:30 pm A³CR²/APDR/SCARD/APCR Beer and Pretzels Reception
Location: Cibolo Canyon Ballroom 5 and 6

Tuesday, March 20, 2012

7:00 am – 8:15 am

SARRAD Program 3

Location: Cibolo Canyon Ballroom 8

7:00am – 7:50am

Radiological Professional Organizations: Making Sense of the 'Alphabet Soup'
N. Reed Dunnick, MD

7:50am – 8:15am

Networking in the Radiology Profession/ Community
Steven E. Seltzer, MD

8:15 am – 8:30 am

Break

8:30 am – 10:00 am

AMSER/APDR/ACER/APCR/RAHSR Session

Location: Grand Oaks Ballroom L, P, and Q

AMSER Lucy Squire and APDR/ACR Keynote Lecture: Features and Bugs of the Brain's Architecture: Effects on Memory, Decisions, and Pattern Recognition

Moderator: *William D. Herring, MD*

Faculty: *Dean Buonomano, PhD*

Learning Objectives:

1. Understand the neural architecture that underlies our ability to learn and store information.
2. Understand the importance of associations in human memory and learning, and the neural mechanisms underlying the brain's ability to store associations.
3. Distinguish between the two main types of human memory: declarative and procedural.
4. Recognize how the brain's architecture and inherent biases can influence decision making.

10:00 am – 10:30 am

Break and Poster Viewing

Location: Grand Oaks Ballroom J

10:30 am – 12:00 pm

SARRAD Program 4

Location: Cibolo Canyon Ballroom 8

Becoming an Outstanding Teacher: Effective Case Conferences and Didactic Lectures

Jannette Collins, MD, MEd, FCCP

12:00 pm – 1:00 pm

Luncheon and AUR Awards Ceremony

Location: Cibolo Canyon Ballroom 5, 6, and 7

Awards (Announcements and Introductions)

AUR Memorial Award

AUR Joseph E. and Nancy O. Whitley Award

A³CR² Research Award

AMSER Henry Goldberg Medical Student Award

RAHSR-ACR Award

RRA New Investigator Award

AUR Trainee Prize

AUR Stauffer Awards

AUR R&E Foundation Ethics and Professionalism in Radiology Grant Award

AUR GERRAF Fellows

1:00 pm – 1:45 pm

Philips Vydareny Imaging Interpretation Competition 1

Location: Cibolo Canyon Ballroom 5, 6, and 7

Presented by Partners' Radiology, Massachusetts General Hospital and Brigham and Women's Hospital

Moderators: *Theresa C. McCloud, MD*

Barbara N. Weissman, MD

Faculty: *Debbie L. Bennett, MD*

Michael R. Cooley, MD

Jacob C. Mandell, MD

Jonathan Opraseuth, MD

2:00 pm – 3:30 pm

RAHSR Session

Location: Grand Oaks Ballroom R and S

Assessing Professionalism in Clinical Practice

Moderators: *Janie M. Lee, MD, MS*

Laura L. Avery, MD

[2:00 pm – 2:30 pm]

Teaching and Evaluating Professionalism in Residency

Faculty: *Martha B. Mainiero, MD*

[2:30 pm – 3:00 pm]

Measuring and Evaluating Professionalism in Practice Quality Improvement

Faculty: *Kimberly E. Applegate, MD, MS*

[3:00 pm – 3:30 pm]

Evaluating Professionalism: The American Board of Radiology Approach

Faculty: *Ella A. Kazerooni, MD, MS*

Learning Objectives:

1. Understand expectations for professionalism in the radiology residency setting.
2. Understand approaches to incorporating the evaluation of professionalism into practice quality improvement efforts.
3. Understand the aspects of professionalism to be evaluated by American Board of Radiology certification and recertification examinations.
4. Describe the professionalism component of the ACGME's core competencies and its relevance to the practice of radiology.
5. Describe what is required to meet MOC part 1 requirements for professional standing.
6. Describe the rationale for the ABR's examination security policy set in 2011 and the consequences for violation.

3:30 pm – 4:00 pm

Break and Poster Viewing

Location: Grand Oaks Ballroom J

4:00 pm – 5:30 pm

A³CR²/APDR/SCARD/ACER/AMSER Session

Location: Grand Oaks Ballroom L, P, and Q

Brogdon Panel Discussion: The Future of Academic Radiology—Strategies for Success in a Time of Uncertainty

Moderator: *Daniel A. Rodgers, MD*

Faculty: *Ella A. Kazerooni, MD, MS*

James V. Rawson, MD

Jocelyn D. Chertoff, MD, MS

Learning Objectives:

1. Recognize the challenges that currently face academic radiology departments.
2. Identify strategies to better serve our academic mission, achieve service excellence, and thrive in a changing economic environment.
3. Discuss creative innovations within radiology departments and potential new opportunities.

6:30 pm – 8:30 pm

AUR Welcome Reception

Location: Event Lawn

Wednesday, March 21, 2012

7:00 am – 8:15 am

A³CR²/APDR/SCARD Session

Location: Grand Oaks Ballroom L, P, and Q

Problem Solving 2: Roundtables

Moderators: *William M. Peterson II, MD*
Jason Talbott, MD, PhD
Darel E. Heitkamp, MD
Charles S. Resnik, MD

Learning Objectives:

1. Present the results of the chief residents' idea forum sessions.
2. Have small-group discussions aimed at solving stated problems.
3. Present small-group solutions to all participants.
4. Formulate an overall problem-solving action plan.

8:15 am – 8:30 am

Break

8:30 am – 10:00 am

RAHSR Session

Location: Grand Oaks Ballroom K

Recognizing and Managing Disruptive and Unprofessional Behaviors in the Workplace

Moderators: *Paul P. Cronin, MBCh*

[8:30 am – 9:00 am]

Recognizing and Managing Disruptive Physician Behavior

Faculty: *Paul M. Knechtges, MD*

Learning Objectives:

1. Define the characteristics of a disruptive physician.
2. Delineate the consequences of a disruptive physician.
3. Describe a model for dealing with a disruptive physician.

[9:00 am – 9:30 am]

Recognizing the Hostile Work Environment and Addressing the Legal Implications

Faculty: *Michael J. Grogan, MD, JD*

Learning Objectives:

1. Define harassment in the workplace and the hostile work environment.
2. Apply Title VII of the Civil Rights Act of 1964 to define the legal context for liability in the workplace.
3. Examine the legal context for liability in the education environment under Title 9 of the Educational Amendments Act of 1972.

[9:30 am – 10:00 am]

Examining Physician Behaviors That Can Enhance a Radiology Practice

Faculty: *Jonathan W. Berlin, MD*

Learning Objectives:

1. Explain the difference between patient satisfaction and loyalty.
2. Identify physician behaviors that can negatively influence patient loyalty and perception of quality.
3. Identify physician behaviors that can enhance a radiology practice by improving patient loyalty and perception of quality.

10:00 am – 10:30 am

Break and Poster Viewing

Location: Grand Oaks Ballroom J

10:30 am – 12:00 pm

AUR Plenary Keynote Session

Location: Grand Oaks Ballroom, L, P, and Q

Professionalism and Risk Management

Moderator: *N. Reed Dunnick, MD*

[10:30 am – 10:55 am]

Medical Error/Risk Management and “Sorry Works” Program Experience

Faculty: *Steven S. Kraman, MD*

[10:55 am – 11:20 am]

ACR Perspective on Risk Management, Communication, and Professionalism

Faculty: *Cynthia S. Sherry, MD*

[11:20 am – 11:45 am]

ABR Perspective on Risk Management, Communication, and Professionalism

Faculty: *Gary J. Becker, MD*

Jennifer L. Bosma, PhD

Learning Objectives:

1. Identify the historical risk management practices used by hospitals and physicians, and explain how they got that way.
2. Explain how these risk management techniques have been justified.
3. Describe the effects of a full-disclosure, early-offer risk management policy on the Lexington VA Medical Center and other hospitals.
4. Present the argument for changing risk management techniques from deny and defend to disclosure and early offer.
5. Understand issues in managing practice risk, including medical error.
6. Learn how a focus on professionalism can help manage risk.
7. Understand the ACR and ABR perspectives on professionalism and risk management.

[11:45 am – 12:00 pm]

Q&A

12:00 pm – 1:00 pm **Luncheon and AUR Business Meeting**
Location: Cibolo Canyon Ballroom 5, 6, and 7

1:00 pm – 1:45 pm **Philips Vydareny Imaging Interpretation Competition 2**
Location: Cibolo Canyon Ballroom 5, 6, and 7

Presented by Partners' Radiology, Massachusetts General Hospital and Brigham and Women's Hospital

Moderators: *Theresa C. McCloud, MD*
Barbara N. Weissman, MD

Faculty: *Debbie L. Bennett, MD*
Michael R. Cooley, MD
Jacob C. Mandell, MD
Jonathan Opraseuth, MD

1:45 pm – 2:00 pm **Break**

2:00 pm – 3:30 pm **AUR Scientific Sessions**
(Select a session from the following:)

SS01: Scientific Session 1

Education I

Location: Grand Oaks Ballroom L, P, and Q

SS02: Scientific Session 2

Education II

Location: Grand Oaks Ballroom G

SS03: Scientific Session 3

Enhancing Imaging Standard of Care

Location: Grand Oaks Ballroom K

SS04: Scientific Session 4

Frontiers in Cancer Imaging and Treatment

Location: Grand Oaks Ballroom N and O

SS05: Scientific Session 5

Other Topics

Location: Grand Oaks Ballroom R and S

SS06: Scientific Session 6

RAHSR Session

Location: Cibolo Canyon Ballroom 8

3:30 pm – 4:00 pm **Break and Poster Viewing**
Location: Grand Oaks Ballroom J

4:00 pm – 5:30 pm

SARRAD Program 5

Location: Cibolo Canyon Ballroom 8

Junior Faculty Panel: Balancing Life and Career in Academic Radiology

Moderator: Aine M. Kelly, MD

Panelists: Paul P. Cronin, MBBCh; Mark E. Mullins, MD, PhD;

Pina C. Sanelli, MD, MPH

Thursday, March 22, 2012

7:00 am – 8:30 am

GERRAF Session 3

Location: Grand Oaks Ballroom N and O

Moderators: *Ruth C. Carlos, MD, MS*
Marta E. Heilbrun, MD

Reviewers: *Avneesh Chhabra, MD*
Elysa Widjaja, MD, MBBS

2012 Junior Fellow

Christoph I. Lee, MD, MSHS

8:30 am – 10:00 am

SARRAD Program 6

Location: Cibolo Canyon Ballroom 8

Roundtable Summary Discussions and Conclusions
Jonathan S. Lewin, MD

10:00 am – 10:30 am

Break and Poster Viewing

Location: Grand Oaks Ballroom J

10:30 am – 12:00 pm

AUR Session

Location: Grand Oaks Ballroom K

Cool Technologies for Radiologists

Faculty: *Michael L. Richardson, MD*
Mahesh M. Thapa, MD

Learning Objectives:

1. Describe cool software of interest to academic radiologists.
2. Describe cool hardware of interest to academic radiologists.
3. Describe cool Web applications of interest to academic radiologists.

12:00 pm – 12:30 pm

Innovations Program Luncheon

Location: Cibolo Canyon Ballroom 7

12:30 pm – 3:00 pm

Innovations in Academic Radiology Program (*Attendance is Encouraged*)

Location: Cibolo Canyon Ballroom 7

Impact in Academic Radiology on Health Care Reform: How Will We Look Like in 2020?

Course Director: *James V. Rawson, MD*

Program Chair: *Pablo R. Ros, MD, MPH*

Opening Comments

[12:30 pm – 12:40 pm]

Drivers of Our Future as We Try to Meet Our Three Missions after Health Care Reform

Faculty: *Pablo R. Ros, MD, MPH*

Evolution of the Education Model

[12:40 pm – 12:50 pm]

Workforce Reengineering: Evolution of the Radiology Trainee

Faculty: *Martha B. Mainiero, MD*

[12:50 pm – 1:00 pm]

Teaching Professionalism and Ethics in Residency

Faculty: *Lori A. Deitte, MD*

[1:00 pm – 1:10 pm]

Simulation in Radiology Education

Faculty: *Leonard R. Bok, MD, JD*

Innovation and Research in 2020

[1:10 pm – 1:20 pm]

A New Source of Federal Funding: CMS and Its Innovation Center

Faculty: *John A. Patti, MD, FACR*

[1:20 pm – 1:30 pm]

Quality: The Essential Ingredient

Faculty: *Kimberly E. Applegate, MD, MS*

[1:30 pm – 1:40 pm]

Comparative Effectiveness Research

Faculty: *Jeffrey G. Jarvik, MD, MPH*

[1:40 pm – 1:50 pm]

NIH and Federally Funded Clinical Research

Faculty: *Carolyn C. Meltzer, MD*

Clinical Environment in 2020

[1:50 pm – 2:00 pm]

Evolving Payment Models: Patient-based versus Fee-based Payment

Faculty: *Norman J. Beauchamp, Jr, MD, MHS*

[2:00 pm – 2:10 pm]

Imaging Informatics: Essential Tool for Regional Models and Increased Efficiencies

Faculty: *David S. Mendelson, MD*

[2:10 pm – 2:20 pm]

Consolidation of Academic and Nonacademic Hospitals into Accountable Care Organizations (ACOs)

Faculty: *James A. Brink, MD*

Keynote Address

[2:20 pm – 2:40 pm]

Academic Medicine in 2020: Balancing the Three Missions and Its Impact in Academic Radiology

Faculty: *Richard L. Baron, MD*

Closing Comments and Q&A

[2:40 pm – 3:00 pm]

Planning for the Future of Academic Radiology: A Road Map

Faculty: *James V. Rawson, MD*

Learning Objectives:

1. Describe the potential overall impact of health care reform in academic radiology departments, specifically in education, research, and clinical service.
2. Discuss the evolution of the educational model, considering new tools such as simulation and workforce reengineering.
3. Describe changes in research funding from federal sources and the increase of comparative effectiveness research.
4. Detect opportunities in the upcoming clinical environment with evolving payment models implementation, imaging informatics, and formation of ACOs.

6:30 pm – 7:30 pm Annual Banquet Cocktail Reception (optional)
Location: Cibolo Canyon Ballroom Foyer

7:30 pm – 10:00 pm Annual Banquet and Awards Ceremony (optional)
Location: Cibolo Canyon Ballroom 6 and 7