

AUR Gold Medalist Tribute

William G. Bradley, Jr, MD, PhD, FACR

Introduction by Jonathan S. Lewin, MD, FACR

William G. Bradley, Jr, MD, PhD, FACR, is one of the world's leading experts in magnetic resonance (MR) imaging, a highly respected writer and researcher, a selfless mentor and educator, and a superb clinician. Dr Bradley is recognized globally as a thought leader in applying the power of imaging technology to better understand and treat disease. He exemplifies the mission and values of the Association of University Radiologists (AUR) and of our specialty and richly deserves the AUR's highest honor.

Dr Bradley is professor and chairman emeritus of the Department of Radiology at the University of California, San Diego (UCSD). He received his undergraduate degree at the California Institute of Technology and his doctor of philosophy degree at Princeton University, both in chemical engineering. He completed his medical training at the University of California, San Francisco.

Dr Bradley's published work includes more than 200 articles, 54 chapters, and 21 textbooks. He is the author of the seminal textbook *Magnetic Resonance Imaging*, which received the "Best New Book in Bio and Medical Sciences" award from the Association of American Publishers and which is acknowledged by many radiologists as the book that inspired their interest in diagnostic radiology. He also has 65 invited articles, 17 delivered named lectures, 672 invited talks, and 37 visiting professorships to his credit.

Dr Bradley has often been described as a giant in the field of radiology, whose influence and impact are truly remarkable and who, as an early pioneer in clinical MR imaging, deserves significant credit for propelling MR imaging into its current role as a transformative clinical diagnostic tool.

In addition to his visionary leadership in diagnostic imaging, Dr Bradley is also passionate about academic medicine. He was appointed chair of the UCSD Department of Radiology in 2002, a position he held for 13 years. During that time, he elevated the reputation and success of that department substantially

and helped to raise it from 48th in the National Institutes of Health funding rankings to eighth nationwide. He has also helped mentor and train a new generation of faculty to continue the department's trajectory in the future.

Dr Bradley does not limit his efforts to his own institution but also shares his creativity, passion, and innovation with others across our profession through his active leadership of many academic and professional organizations. He is past president of the International Society for Magnetic Resonance in Medicine (ISMRM) (Society of Magnetic Resonance Imaging [SMRI])

and was on the board of trustees of the Radiological Society of North America (RSNA) Research and Education Foundation, serving as chair of its Fund Development Committee for a dozen years. He was on the AUR Board of Directors and the American College of Radiology (ACR) Board of Chancellors and is currently on the boards of the International Society for Strategic Studies in Radiology, the Academy of Radiology Research, and the Academy of Radiology Leadership and Management. He has been honored with gold medals from the ISMRM (Society of Magnetic Resonance in Medicine [SMRM]), the RSNA, the ACR, and the American Roentgen Ray Society.

In addition to his extraordinary professional achievements, Dr Bradley is also a man of great personal excellence whom I have been proud to call my friend for more than

3 decades. His easy smile, boundless charm, and innate kindness make him a uniquely likeable and relatable leader, healer, teacher, and mentor.

Dr Bradley is truly a pioneer in our field, whose career has been characterized by scientific innovation, selfless mentorship, and clinical excellence. It is in recognition of his immeasurable contributions that the AUR awards its Gold Medal to William G. Bradley, Jr, MD, PhD, FACR.



*William G. Bradley, Jr, MD,
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