



**2011 AUR-AGFA  
RADIOLOGY MANAGEMENT PROGRAM**

*April 13- 14, 2011  
Location: Burroughs*

**Westin Boston Waterfront- Boston, Massachusetts**

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**WEDNESDAY, April 13, 2011:**

8:00 AM - 8:15 AM	<b>Welcome and overview</b> <i>Pablo R. Ros, MD, MPH</i>
8:15 AM - 10:00 AM	Case 1 <b>"Incentive Plan for Academic Clinical Radiologists"</b> <i>Ronald L. Arenson, MD and Pablo R. Ros, MD, MPH</i>
10:00 AM - 10:30 AM	<b>Break</b>
10:30 AM - 12:00 PM	Case 2 <b>"Conflict Resolution in Academic Radiology"</b> <i>Jay A. Harolds, MD and Beverly P. Wood, MD, MEd, PhD</i>
12:00 PM - 1:00 PM	<b>Lunch</b>
1:00 PM - 2:30 PM	Case 3 <b>"Be Accountable for Your Receivables"</b> <i>Norman J. Beauchamp, Jr, MD, MHS and Alexander Norbash, MD</i>
2:30 PM- 3:30 PM	Case 4 <b>"Negotiation Skills: The Case of Financial Negotiation for Equipment Purchases"</b> <i>Dieter R. Enzmann, MD and Chris Mohen</i>
3:30 PM - 4:00 PM	<b>Break</b>
4:00 PM- 4:45 PM	Case 4 (Continued) <b>"Negotiation Skills: The Case of Financial Negotiation for Equipment Purchases"</b> <i>Dieter R. Enzmann, MD</i>
4:45 PM - 5:00 PM	<b>Discussion</b>

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**THURSDAY, April 14, 2011:**

8:00 AM - 8:30 AM	<b>Special Lecture: "Federal Healthcare Initiatives: The Impact of Meaningful Use on Radiology"</b> <i>Keith J. Dreyer, DO, PhD</i>
8:30 AM - 10:00 AM	Case 5 <b>"Academic Missions in Academic Radiology"</b> <i>Richard B. Gunderman, MD, PhD</i>
10:00 AM -10:30 AM	<b>Break</b>
10:30 AM - 12:00 PM	Case 6 <b>"Off-campus Imaging Center: An Acceptable New Venture for Your Department"</b> <i>Lawrence R. Muroff, MD, FACR and Leonard Berlin, MD</i>
12:00 PM - 1:00 PM	<b>Lunch</b>
1:00 PM - 2:45 PM	Case 7 - Agfa Award Winning Case <b>"Understanding and Measuring Non-Clinical Faculty Performance in Academic Radiology Departments: How to keep the Basic Scientist, Clinician-Scientist and Clinician-Educator Happy in the Same Sandbox"</b> <i>Barry Daly, MD and Paul Nagy, PhD</i>
2:45 PM - 3:30 PM	Case 8 <b>"Lemonade from Lemons: Practice Quality Improvement"</b> <i>Jocelyn D. Chertoff, MD, MS</i>
3:30 PM - 4:00 PM	<b>Break</b>
4:00 PM - 5:15 PM	Case 8 (Continued) <b>"Lemonade from Lemons: Practice Quality Improvement"</b> <i>Jocelyn D. Chertoff, MD, MS</i>
5:15 PM - 5:30 PM	<b>Closing Remarks</b>
6:30 PM - 7:00 PM	<b>Keynote Speaker: "The Challenges of Leadership in the New Era of Healthcare"</b> <i>John A. Patti, MD, FACR</i>
7:00 PM - 8:30 PM	<b>Reception</b> Location: Lewis