2009 AUR-AGFA
RADIOLOGY MANAGEMENT PROGRAM

Wednesday, May 13, 2009
Thursday, May 14, 2009
Location: Grand Ballroom Salon A

Crystal Gateway Marriott – Arlington, Virginia

WEDNESDAY, May 13, 2009:

8:00 AM - 8:15 AM  Welcome and overview
Pablo R. Ros, MD, MPH

8:15 AM - 10:00 AM  Case 1
“Incentive Plan for Academic Clinical Radiologists”
Pablo R. Ros, MD, MPH and Ronald L. Arenson, MD

10:00 AM - 10:20 AM  Break

10:20 AM - 12:00 PM  Case 2
"Conflict Resolution in Academic Radiology"
Jay A. Harolds, MD and Beverly P. Wood, MD, MSEd, PhD

12:00 PM - 1:00 PM  Lunch on your own

1:00 PM - 2:45 PM  Case 3 - Agfa Award Winning Case
“The Use of an After-Hours Reading Service at an Academic Medical Center”
William L. Simpson, MD and Robert Shapiro, MD

2:45 PM - 3:05 PM  Break

3:05 PM- 4:50 PM  Case 4
"Negotiation Skills: The Case of Financial Negotiation for Equipment Purchases"
Dieter R. Enzmann, MD and Tim Artz

4:50 PM - 5:00 PM  Discussion
2009 AUR-AGFA
RADIOLOGY MANAGEMENT PROGRAM

Wednesday, May 13, 2009
Thursday, May 14, 2009
Location: Grand Ballroom Salon A

Crystal Gateway Marriott – Arlington, Virginia

THURSDAY, May 14, 2009:

8:00 AM - 8:30 AM  Special Lecture: “When the Going Gets Tough...An Industry Perspective”
Christian Reinaudo, President, Agfa HealthCare

8:30 AM - 10:15 AM  Case 5
“Turf Battles in Radiology”
Steven E. Seltzer, MD and N. Reed Dunnick, MD

10:15 AM -10:30 AM  Break

10:30 AM - 12:00 PM  Case 6
“Academic Missions in Academic Radiology”
Richard B. Gunderman, MD, PhD and Cheri L. Canon, MD

12:00 PM - 1:15 PM  Lunch on Your Own

1:15 PM - 3:00 PM  Case 7
“Off-campus Imaging Center: An Acceptable New Venture for Your Department?”
Lawrence R. Muroff, MD, FACR and Leonard Berlin, MD

3:00 PM - 3:30 PM  Break

3:30 PM - 5:15 PM  Case 8
“JCAHO is Coming, JCAHO is Coming: A Quality Improvement Plan”
Jocelyn D. Chertoff, MD and Stephen Chan, MD

5:15 PM - 5:30 PM  Closing Remarks

6:30 PM - 7:00 PM  Keynote Speaker: “A Survival Guide to Leadership”
Carolyn C. Meltzer, MD
Location: Grand Ballroom Salon A

7:00 PM - 8:30 PM  Reception
Location: Skyview