2007 AUR-KODAK
RADIOLOGY MANAGEMENT PROGRAM
Wednesday, April 25, 2007
Thursday, April 26, 2007
Location: Mineral Hall F/G

Hyatt Regency Denver at Colorado Convention Center – Denver, Colorado

WEDNESDAY, APRIL 25, 2007:

7:30 AM  Continental Breakfast
8:00 AM - 8:15 AM  Welcome and overview
                    Pablo R. Ros, MD, MPH
8:15 AM - 10:00 AM  Case 1
                    “Operations Improvement as a Vehicle for Change”
                    Silvia Ondategui-Parra, MD, MPH, MSc and Roger Deshaies
10:00 AM - 10:20 AM  Break
10:20 AM - 12:00 PM  Case 2
                    "Negotiation Skills: The Case of Financial Negotiation for Equipment
                    Purchases"
                    Dieter R. Enzmann, MD and Todd R. Minnigh
12:00 PM - 1:00 PM  Lunch
                    Location: Centennial C
1:00 PM - 2:45 PM  Case 3
                    “Incentive Plan for Academic Clinical Radiologists”
                    Pablo R. Ros, MD, MPH and Ronald L. Arenson, MD
2:45 PM - 3:05 PM  Break
3:05 PM - 4:50 PM  Case 4
                    "Conflict Resolution in Academic Radiology"
                    Jay A. Harolds, MD and Beverly P. Wood, MD, MSEd, PhD
4:50 PM - 5:00 PM  Discussion

(over)
THURSDAY, APRIL 26, 2007:

7:30 AM  Continental Breakfast

8:00 AM - 8:30 AM  Special Lecture:  “Dealing With Disruption: How Kodak Transformed Its Business During a Time of Market Disruption”
Kevin Hobert

8:30 AM - 10:15 AM  Case 5  “Turf Battles in Radiology”
Steven E. Seltzer, MD and N. Reed Dunnick, MD

10:15 AM -10:35 AM  Break

10:35 AM - 12:20 PM  Case 6  “Off-campus Imaging Center: An Acceptable New Venture for Your Department?”
Lawrence R. Muroff, MD, FACR and Leonard Berlin, MD

12:20 PM - 1:20 PM  Lunch with Alumni/Faculty Testimonials
Location:  Centennial C

1:20 PM - 3:05 PM  Case 7  "Academic Missions in Academic Radiology"
Richard B. Gunderman, MD, PhD and Valerie P. Jackson, MD

3:05 PM - 3:25 PM  Break

3:25 PM - 5:10 PM  Case 8  “JCAHO is Coming, JCAHO is Coming:  A Quality Improvement Plan”
Jocelyn D. Chertoff, MD

5:10 PM - 5:25 PM  Closing Remarks

6:30 PM – 10:00 PM  Dinner – Keynote Speaker:  Alexander R. Margulis, MD  “Rising Successfully in Your Career and Enjoying It”
Location:  Centennial A