



**2007 AUR-KODAK
RADIOLOGY MANAGEMENT PROGRAM**

Wednesday, April 25, 2007

Thursday, April 26, 2007

Location: Mineral Hall F/G

Hyatt Regency Denver at Colorado Convention Center – Denver, Colorado

WEDNESDAY, APRIL 25, 2007:

7:30 AM	Continental Breakfast
8:00 AM - 8:15 AM	Welcome and overview <i>Pablo R. Ros, MD, MPH</i>
8:15 AM - 10:00 AM	Case 1 “Operations Improvement as a Vehicle for Change” <i>Silvia Ondategui-Parra, MD, MPH, MSc and Roger Deshaies</i>
10:00 AM - 10:20 AM	Break
10:20 AM - 12:00 PM	Case 2 "Negotiation Skills: The Case of Financial Negotiation for Equipment Purchases" <i>Dieter R. Enzmann, MD and Todd R. Minnigh</i>
12:00 PM - 1:00 PM	Lunch Location: Centennial C
1:00 PM - 2:45 PM	Case 3 “Incentive Plan for Academic Clinical Radiologists” <i>Pablo R. Ros, MD, MPH and Ronald L. Arenson, MD</i>
2:45 PM - 3:05 PM	Break
3:05 PM- 4:50 PM	Case 4 "Conflict Resolution in Academic Radiology" <i>Jay A. Harolds, MD and Beverly P. Wood, MD, MEd, PhD</i>
4:50 PM - 5:00 PM	Discussion

(over)

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THURSDAY, APRIL 26, 2007:

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| 7:30 AM | Continental Breakfast |
| 8:00 AM - 8:30 AM | Special Lecture: “Dealing With Disruption: How Kodak Transformed Its Business During a Time of Market Disruption”
<i>Kevin Hobert</i> |
| 8:30 AM - 10:15 AM | Case 5
“Turf Battles in Radiology”
<i>Steven E. Seltzer, MD and N. Reed Dunnick, MD</i> |
| 10:15 AM -10:35 AM | Break |
| 10:35 AM - 12:20 PM | Case 6
“Off-campus Imaging Center: An Acceptable New Venture for Your Department?”
<i>Lawrence R. Muroff, MD, FACR and Leonard Berlin, MD</i> |
| 12:20 PM - 1:20 PM | Lunch with Alumni/Faculty Testimonials
Location: Centennial C |
| 1:20 PM - 3:05 PM | Case 7
"Academic Missions in Academic Radiology"
<i>Richard B. Gunderman, MD, PhD and Valerie P. Jackson, MD</i> |
| 3:05 PM - 3:25 PM | Break |
| 3:25 PM - 5:10 PM | Case 8
“JCAHO is Coming, JCAHO is Coming: A Quality Improvement Plan”
<i>Jocelyn D. Chertoff, MD</i> |
| 5:10 PM - 5:25 PM | Closing Remarks |
| 6:30 PM – 10:00 PM | Dinner – Keynote Speaker: Alexander R. Margulis, MD
“Rising Successfully in Your Career and Enjoying It”
Location: Centennial A |