Wednesday, April 10

7:45AM - 8:00AM  Welcome and overview  
Pablo R. Ros, MD

8:00AM - 9:30AM  Case 1  
Negotiation Skills: The Case of Financial Negotiation for Equipment Purchases  
Dieter R. Enzmann, MD  
Mikael Anden

9:30AM - 10:00AM  Break

10:00AM - 11:45AM  Case 2  
Academic Radiology Expansion into Regional Practice  
Jocelyn D. Chertoff, MD, MS and Michael P. Recht, MD

12:00PM - 1:00PM  Lunch

1:00PM - 2:30PM  Case 3  
Practice Quality Improvement: Where Do I Start?!?  
Aine M. Kelly, MD, MS and Paul P. Cronin, MBBCh

2:30PM - 3:00PM  Break

3:00PM - 4:30PM  Case 4  
Proving Value – How to Measure Our Impact on Patient Retention and Growth within an Institution through the Eyes of a Patient  
Laura R. Doepke, MD

4:30PM - 5:00PM  Discussion
Thursday, April 11

8:00AM - 9:30AM  Case 5  
Academic Radiology Departments Relationships with Industry  
*Matthew A. Barish, MD and Judy Yee, MD*

9:30AM - 10:00AM  Break

10:00AM - 11:30AM  Case 6  
Designing the Academic Mission in an Era of Constraints  
*Reed A. Omari, MD, MS, Lori A. Deitite, MD and Robert Ryu, MD*

11:30AM - 12:00PM  Keynote Speaker “The Value of Failure”  
*Alexander Norbash, MD*

12:00PM - 1:00PM  Lunch

1:00PM - 2:30PM  Case 7  
The Hunger Games: Productivity Based Compensation Plan for Academic Radiologists  
*Pablo R. Ros, MD, MPH and Kristen K. DeStigter, MD*

2:30PM - 3:00PM  Break

3:00PM - 4:30PM  Case 8  
Building a Culture of Wellness and Resilience  
*Carolyn C. Meltzer, MD and Cheri L. Canon, MD*

4:30PM - 4:45PM  Closing Remarks

4:45PM – 5:00PM  Program Recognition