# AUR Radiology Management Program

**May 9-10, 2017**  
**Location: Atlantic Ballroom 2, The Diplomat Beach Resort – Hollywood, Florida**

## Tuesday, May 9

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Presenter(s)</th>
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<tr>
<td>8:00AM - 8:15AM</td>
<td>Welcome and overview</td>
<td>Pablo R. Ros, MD</td>
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| 8:15AM - 10:00AM| Case 1                                                                   | “The Hunger Games: Productivity Based Compensation Plan for Academic Radiologists”  
Ronald L. Arenson, MD and Pablo R. Ros, MD |
| 10:00AM - 10:30AM| Break                                                                    |                                                                              |
| 10:30AM - 12:00PM| Case 2                                                                   | Academic Radiology Expansion into Regional Practice  
Jocelyn D. Chertoff, MD, MS and Michael P. Recht, MD |
| 12:00PM - 1:00PM | Lunch provided                                                           |                                                                              |
| 1:00PM - 2:30PM | Case 3                                                                   | “Implementing a Cost-Effective and Sustainable Internal Off-Hours Attending Call System”  
Matthew A. Barish, MD and Eric J. Feldmann, MD |
| 2:30PM - 3:30PM | Case 4                                                                   | “Managing Faculty Conflict of Interest Issues and the Sunshine Law”  
Andrew R. Menard, JD and Steven E. Seltzer, MD |
| 3:30PM - 4:00PM | Break                                                                    |                                                                              |
| 4:00PM - 4:45PM | Case 4 (Continued)                                                       | “Managing Faculty Conflict of Interest Issues and the Sunshine Law”  
Andrew R. Menard, JD and Steven E. Seltzer, MD |
| 4:45PM - 5:00PM | Discussion                                                               |                                                                              |
Wednesday, May 10

8:30AM - 10:00AM  Case 5
Award Winning Case
“Incorporation of Radiology Services into a Clinic Environment of an Academic Health Center – Transdisciplinary Patient Care”
Susann E. Schetter, DO

10:00AM - 10:30AM  Break

10:30AM - 12:00PM  Case 6
“Practice Quality Improvement: Where Do I Start?!?”
Aine M. Kelly, MD, MS and Paul P. Cronin, MBBCh

12:00PM - 1:00PM  Lunch Provided

1:00PM – 1:45PM  Keynote Speaker
“Can You Do It All?”
Cheri L. Canon, MD

1:45PM - 3:30PM  Case 7
“Negotiation Skills: The Case of Financial Negotiation for Equipment Purchases”
Dieter R. Enzmann, MD and Paul Tuma

3:30PM - 4:00PM  Break

4:00PM - 5:45PM  Case 8
“Academic Missions in Academic Radiology”
Richard B. Gunderman, MD, PhD

5:45PM - 6:00PM  Closing Remarks

6:00PM – 6:15PM  Program Recognition