



AUR RADIOLOGY MANAGEMENT PROGRAM

March 30-31, 2016

Location: Seaport Ballroom C

Manchester Grand Hyatt – San Diego, California

Wednesday, March 30

8:00 _{AM} – 8:15 _{AM}	Welcome and overview <i>Pablo R. Ros, MD</i>
8:15 _{AM} – 10:00 _{AM}	Case 1 “The Hunger Games: Productivity Based Compensation Plan for Academic Radiologists” <i>Ronald L. Arenson, MD and Pablo R. Ros, MD</i>
10:00 _{AM} – 10:30 _{AM}	Break
10:30 _{AM} – 12:00 _{PM}	Case 2 “Academic Radiology Expansion into Regional Practice” <i>Jocelyn D. Chertoff, MD, MS and Michael P. Recht, MD</i>
12:00 _{PM} – 1:00 _{PM}	Lunch provided
1:00 _{PM} – 2 30 _{PM}	Case 3 “Outpatient Imaging Center: An Acceptable New Venture for Your Department?” <i>Leonard Berlin, MD and Lawrence R. Muroff, MD</i>
2:30 _{PM} – 3:30 _{PM}	Case 4 “Managing Faculty Conflict of Interest Issues and the Sunshine Law” <i>Andrew R. Menard, JD and Steven E. Seltzer, MD</i>
3:30 _{PM} – 4:00 _{PM}	Break
4:00 _{PM} – 4:45 _{PM}	Case 4 (Continued) “Managing Faculty Conflict of Interest Issues and the Sunshine Law” <i>Andrew R. Menard, JD and Steven E. Seltzer, MD</i>
4:45 _{PM} – 5:00 _{PM}	Discussion

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8:30 _{AM} – 10:00 _{AM}	Case 5 “Practice Quality Improvement: Where Do I Start?!?” <i>Aine M. Kelly, MD, MS and Paul P. Cronin, MBBCh</i>
10:00 _{AM} – 10:30 _{AM}	Break
10:30 _{AM} – 12:00 _{PM}	Case 6 Award Winning Case “Implementing a Cost-Effective and Sustainable Internal Off-Hours Attending Call System” <i>Eric J. Feldmann, MD and Matthew A. Barish, MD</i>
12:00 _{PM} – 1:00 _{PM}	Lunch Provided
1:00 _{PM} – 1:45 _{PM}	Keynote Speaker “The Multiplier Effect of Leadership” <i>James V. Rawson, MD</i>
1:45 _{PM} – 3:30 _{PM}	Case 7 “Negotiation Skills: The Case of Financial Negotiation for Equipment Purchases” <i>Dieter R. Enzmann, MD and Paul Tuma</i>
3:30 _{PM} – 4:00 _{PM}	Break
4:00 _{PM} – 5:45 _{PM}	Case 8 “Academic Missions in Academic Radiology” <i>Richard B. Gunderman, MD, PhD</i>
5:45 _{PM} – 6:00 _{PM}	Closing Remarks
6:00 _{PM} – 6:15 _{PM}	Program Recognition