



AUR RADIOLOGY MANAGEMENT PROGRAM

April 15-16, 2015

Location: 3rd Floor, Mardi Gras Ballroom F-G

New Orleans Marriott – New Orleans, Louisiana

Wednesday, April 15

8:00 AM - 8:15 AM	Welcome and overview <i>Jocelyn D. Chertoff, MD, MS</i>
8:15 AM - 10:00 AM	Case 1 “Incentive Plan for Academic Clinical Radiologists” <i>Ronald L. Arenson, MD</i>
10:00 AM - 10:30 AM	Break
10:30 AM - 12:00 PM	Case 2 “Outpatient Imaging Center: An Acceptable New Venture for Your Department?” <i>Leonard Berlin, MD and Lawrence R. Muroff, MD</i>
12:00 PM - 1:00 PM	Lunch provided
1:00 PM - 2:30 PM	Case 3 - Award Winning Case “Point-of-Care (POC) Ultrasound” <i>Marc H. Willis, DO</i> <i>Christopher M. Straus, MD</i>
2:30 PM- 3:30 PM	Case 4 “Managing Faculty Conflict of Interest Issues” <i>Carolyn C. Meltzer, MD and Steven E. Seltzer, MD</i>
3:30 PM - 4:00 PM	Break
4:00 PM- 4:45 PM	Case 4 (Continued) “Managing Faculty Conflict of Interest Issues” <i>Carolyn C. Meltzer, MD and Steven E. Seltzer, MD</i>
4:45 PM - 5:00 PM	Discussion

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Thursday, April 16

8:30 AM - 10:00 AM	Case 5 “Lemonade from Lemons: Practice Quality Improvement” <i>Jocelyn D. Chertoff, MD, MS and Stephen Chan, MD</i>
10:00 AM -10:30 AM	Break
10:30 AM - 12:00 PM	Case 6 – Award Winning Case “Balancing Patient Focused Services with Increasing Revenue Cuts and Pressures in an Academic Breast Imaging Center” <i>Elizabeth A. Molina, MBA and Brandi T. Nicholson, MD</i>
12:00 PM - 1:00 PM	Lunch Provided
1:00 PM - 2:45 PM	Case 7 “Negotiation Skills: The Case of Financial Negotiation for Equipment Purchases” <i>Dieter R. Enzmann, MD and David A. Sacks, CPA, MBA</i>
2:45 PM - 3:30 PM	Case 8 “Academic Missions in Academic Radiology” <i>Richard B. Gunderman, MD, PhD</i>
3:30 PM - 4:00 PM	Break
4:00 PM - 5:15 PM	Case 8 (Continued) “Academic Missions in Academic Radiology” <i>Richard B. Gunderman, MD, PhD</i>
5:15 PM - 5:30 PM	Closing Remarks
5:30 PM - 6:00 PM	Keynote Speaker “Maintaining Focus in a Time of Change” <i>Jocelyn D. Chertoff, MD, MS</i>
6:00 PM – 6:15 PM	Program Recognition