AUR RADIOLOGY MANAGEMENT PROGRAM
April 15-16, 2015
Location: 3rd Floor, Mardi Gras Ballroom F-G

New Orleans Marriott – New Orleans, Louisiana

Wednesday, April 15

8:00 AM - 8:15 AM
Welcome and overview
Jocelyn D. Chertoff, MD, MS

8:15 AM - 10:00 AM
Case 1
“Incentive Plan for Academic Clinical Radiologists”
Ronald L. Arenson, MD

10:00 AM - 10:30 AM
Break

10:30 AM - 12:00 PM
Case 2
“Outpatient Imaging Center: An Acceptable New Venture for Your Department?”
Leonard Berlin, MD and Lawrence R. Muroff, MD

12:00 PM - 1:00 PM
Lunch provided

1:00 PM - 2:30 PM
Case 3 - Award Winning Case
“Point-of-Care (POC) Ultrasound”
Marc H. Willis, DO
Christopher M. Straus, MD

2:30 PM - 3:30 PM
Case 4
“Managing Faculty Conflict of Interest Issues”
Carolyn C. Meltzer, MD and Steven E. Seltzer, MD

3:30 PM - 4:00 PM
Break

4:00 PM - 4:45 PM
Case 4 (Continued)
“Managing Faculty Conflict of Interest Issues”
Carolyn C. Meltzer, MD and Steven E. Seltzer, MD

4:45 PM - 5:00 PM
Discussion
Thursday, April 16

8:30 AM - 10:00 AM  Case 5
“Lemonade from Lemons: Practice Quality Improvement”
Jocelyn D. Chertoff, MD, MS and Stephen Chan, MD

10:00 AM - 10:30 AM  Break

10:30 AM - 12:00 PM  Case 6 – Award Winning Case
“Balancing Patient Focused Services with Increasing Revenue Cuts and Pressures in an Academic Breast Imaging Center”
Elizabeth A. Molina, MBA and Brandi T. Nicholson, MD

12:00 PM - 1:00 PM  Lunch Provided

1:00 PM - 2:45 PM  Case 7
“Negotiation Skills: The Case of Financial Negotiation for Equipment Purchases”
Dieter R. Enzmann, MD and David A. Sacks, CPA, MBA

2:45 PM - 3:30 PM  Case 8
“Academic Missions in Academic Radiology”
Richard B. Gunderman, MD, PhD

3:30 PM - 4:00 PM  Break

4:00 PM - 5:15 PM  Case 8 (Continued)
“Academic Missions in Academic Radiology”
Richard B. Gunderman, MD, PhD

5:15 PM - 5:30 PM  Closing Remarks

5:30 PM - 6:00 PM  Keynote Speaker
“Maintaining Focus in a Time of Change”
Jocelyn D. Chertoff, MD, MS

6:00 PM – 6:15 PM  Program Recognition