AUR RADIOLOGY MANAGEMENT PROGRAM  
April 2-3, 2014  
Location: Grand Ballroom IX-X

Baltimore Marriott Waterfront – Baltimore, Maryland

Wednesday, April 2

8:00 AM - 8:15 AM  Welcome and overview  
Pablo R. Ros, MD, MPH

8:15 AM - 10:00 AM  Case 1  
“Incentive Plan for Academic Clinical Radiologists”  
Ronald L. Arenson, MD

10:00 AM - 10:30 AM  Break

10:30 AM - 12:00 PM  Case 2  
“Outpatient Imaging Center: An Acceptable New Venture for Your Department?”  
Leonard Berlin, MD and Lawrence R. Muroff, MD

12:00 PM - 1:00 PM  Lunch in Grand Ballroom IX-X

1:00 PM - 2:30 PM  Case 3 - Award Winning Case  
Leon Lenchik, MD and King C. Li, MD

2:30 PM - 3:30 PM  Case 4  
“Managing Faculty Conflict of Interest Issues”  
Carolyn C. Meltzer, MD and Steven E. Seltzer, MD

3:30 PM - 4:00 PM  Break

4:00 PM - 4:45 PM  Case 4 (Continued)  
“Managing Faculty Conflict of Interest Issues”  
Carolyn C. Meltzer, MD and Steven E. Seltzer, MD

4:45 PM - 5:00 PM  Discussion
<table>
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| 8:00 AM - 8:30 AM | Special Lecture – “Are You Ready for Big Data in Radiology?”  
                   | Paul Nagy, PhD                                                      |
| 8:30 AM - 10:00 AM | Case 5  
                   | “Lemonade from Lemons: Practice Quality Improvement”  
                   | Jocelyn D. Chertoff, MD, MS and Stephen Chan, MD                   |
| 10:00 AM - 10:30 AM | Break                                                              |
| 10:30 AM - 12:00 PM | Case 6 – Award Winning Case  
                   | “Concierge Radiology”  
                   | Saurabh Jha, MBBS and Neerav R. Mehta, MD                          |
| 12:00 PM - 1:00 PM | Lunch in Grand Ballroom IX-X                                      |
| 1:00 PM - 2:45 PM | Case 7  
                   | “Negotiation Skills: The Case of Financial Negotiation for Equipment Purchases”  
                   | Dieter R. Enzmann, MD and James Jay                                |
| 2:45 PM - 3:30 PM | Case 8  
                   | “Academic Missions in Academic Radiology”  
                   | Richard B. Gunderman, MD, PhD                                     |
| 3:30 PM - 4:00 PM | Break                                                              |
| 4:00 PM - 5:15 PM | Case 8 (Continued)  
                   | “Academic Missions in Academic Radiology”  
                   | Richard B. Gunderman, MD, PhD                                     |
| 5:15 PM - 5:30 PM | Closing Remarks                                                   |
| 5:30 PM - 6:00 PM | Keynote Speaker  
                   | “Leadership: Lessons from the Game of Chutes and Ladders”  
                   | Valerie P. Jackson, MD                                            |
| 6:00 PM – 6:15 PM | Program Recognition                                               |