



**AUR-AGFA
RADIOLOGY MANAGEMENT PROGRAM**

March 20-21, 2012

Location: Cibolo Canyon Ballroom 9-10

JW Marriott San Antonio Hill Country – San Antonio, Texas

TUESDAY, March 20, 2012:

8:00 AM - 8:15 AM	Welcome and overview <i>Program Chair: Pablo R. Ros, MD, MPH</i>
8:15 AM - 10:00 AM	Case 1 “Incentive Plan for Academic Clinical Radiologists” <i>Ronald L. Arenson, MD and Pablo R. Ros, MD, MPH</i>
10:00 AM - 10:30 AM	Break
10:30 AM - 12:00 PM	Case 2 “Conflict Faculty” <i>Carolyn C. Meltzer, MD and Steven E. Seltzer, MD</i>
12:00 PM - 1:00 PM	Lunch Location: Cibolo Canyon Ballroom 5, 6 & 7
1:00 PM - 2:30 PM	Case 3 - Agfa Award Winning Case “The Integration of an Insourced Teleradiology Model and Radiology Resident Education: Opportunities and Challenges” <i>Sandip Basak, MD</i>
2:30 PM- 3:30 PM	Case 4 “Off-campus Imaging Center: An Acceptable New Venture for Your Department?” <i>Lawrence R. Muroff, MD and Leonard Berlin, MD</i>
3:30 PM - 4:00 PM	Break
4:00 PM- 4:45 PM	Case 4 (Continued) “Off-campus Imaging Center: An Acceptable New Venture for Your Department” <i>Lawrence R. Muroff, MD and Leonard Berlin, MD</i>
4:45 PM - 5:00 PM	Discussion

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WEDNESDAY, March 21, 2012:

8:00 AM - 8:30 AM	Special Lecture “Why Aren’t We There Yet?: Business Analytics’ Slow Adoption in Healthcare Practice” <i>Al Dyer, Agfa HealthCare</i>
8:30 AM - 10:00 AM	Case 5 “Lemonade from Lemons: Practice Quality Improvement” <i>Jocelyn D. Chertoff, MD, MS and Stephen Chan, MD</i>
10:00 AM -10:30 AM	Break
10:30 AM - 12:00 PM	Case 6 “Be Accountable for Your Receivables” <i>Norman J. Beauchamp, Jr, MD, MHS and Alexander Norbash, MD</i>
12:00 PM - 1:00 PM	Lunch Location: Cibolo Canyon Ballroom 5, 6, & 7
1:00 PM - 2:45 PM	Case 7 “Negotiation Skills: The Case of Financial Negotiation for Equipment Purchases” <i>Dieter R. Enzmann, MD and Al Dyer</i>
2:45 PM - 3:30 PM	Case 8 “Academic Missions in Academic Radiology” <i>Richard B. Gunderman, MD, PhD</i>
3:30 PM - 4:00 PM	Break
4:00 PM - 5:15 PM	Case 8 (Continued) “Academic Missions in Academic Radiology” <i>Richard B. Gunderman, MD, PhD</i>
5:15 PM - 5:30 PM	Closing Remarks
5:30 PM - 6:00 PM	Keynote Speaker “So Now You Are a Leader – Are You Ready for the Next Level?” <i>Paul H. Ellenbogen, MD</i>
6:00 PM – 7:00 PM	Reception Location: Cibolo Canyon Ballroom 11