Association of University Radiologists
Corporate Relationship Policy for CME Sponsored Activities

The Association of University Radiologists values its relationship with industry, in particular as it relates to translational research, patient care and operations improvement. This document delineates the policy and procedures required to maintain our shared commitment to adhering to the recommendations of the ACCME that insures that corporate bias is not introduced into the scientific and educational activities of AUR.

1. Corporate Relationships Must Uphold AUR's Mission and Preserve Constituent Trust
   • The company's products or services must be compatible with and complement AUR's mission and values.
   • The company must demonstrate ethical business practices and a positive image.
   • AUR will not associate with companies that have the potential to damage AUR's image because of the nature of the companies' products, services or reputation.

2. Statement of Purpose
   The AUR program is for scientific and educational purposes only and will not promote the company’s products, directly or indirectly.

3. Control of Content and Selection of Presenters and Moderators
   AUR is solely responsible for content and the selection of presenters and moderators. The Company agrees not to have any role in the program content or structure.

   AUR will ensure meaningful disclosure to the audience, at the time of the program, of (a) company funding and (b) any financial relationship between AUR and the Company or between individual speakers or moderators and the Company.

5. Ancillary Promotional Activities
   No promotional activities will be permitted in the same room or obligate path as the educational activity. No product advertisements will be permitted in the program room.
6. Independence of AUR in the Use of Contributed Funds:
   a. Funds should be in the form of an unrestricted educational grant made payable to
      the Association of University Radiologists.

   b. All support associated with this CME activity must be given with the full
      knowledge and approval of the Program Committee Chair.

   c. No other funds from the commercial company will be paid to the program
      director, faculty, or others involved with the CME activity (additional honoraria,
      extra social events, physician attendee travel, etc).

The Commercial Supporter agrees to abide by all requirements of the ACCME Standards
for Commercial Support of Continuing Medical Education (appended or available upon
request).

AUR agrees to:

1) abide by the ACCME Standards for Commercial Support of Continuing Medical
   Education

2) acknowledge educational support from the commercial company in program
   brochures, syllabi, and other program materials

3) upon request, furnish the commercial supporter a report concerning the
   expenditure of the funds provided.

Approved November 2011 by AUR Board of Directors