



# AUDIOVISUAL GUIDELINES AND INSTRUCTIONS FOR SPEAKERS AUR 2022

RSNA is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. As a presenter, you have an important role in helping to comply with the ACCME Standards for Integrity and Independence. The RSNA requires that the content of its accredited CME activities provide balance, independence, objectivity, and scientific rigor. Planning and development of the clinical content and format must be free of the influence or control of an ineligible company and must promote improvements or quality in healthcare and not a specific business interest of any commercial interest (e.g., no commercial bias).

Presentations must give a balanced view of therapeutic options by using generic names rather than trade names in order to maintain impartiality (e.g., use trade names from several companies, not just a single company). Educational materials that are part of a CME activity such as slides, abstracts, and handouts cannot contain any advertising, trade names without generic names, or product-group advertising. In compliance with HIPAA, any individual identifiable health information is not to be included in the presentation.

AUR requires all presenters to make single electronic presentations. To avoid technical difficulties/malfunctions, all presenters must use the presentation computers provided by RSNA and coordinated through the Speaker Ready Rooms.

**If you have any special requirements – i.e., sound for your presentation, Internet, use of your own personal computer – please contact Kim Christianson at [kchristianson@rsna.org](mailto:kchristianson@rsna.org). All special requirements are subject to review for approval.**

The meeting rooms will be furnished with a PC laptop at the lectern, a 24" LCD confidence monitor and a video data projector with 1280x720 resolution. The laptops will be Windows-based PCs with Microsoft PowerPoint (*Office 2019*), the latest versions of Adobe Acrobat Reader, VLC and Google Chrome. Other presentation programs will not be available.

The tips below will help ensure that little, if any, editing will need to be done when you arrive at the in-person meeting, allowing you to quickly review your presentation in the speaker ready room. These tips are for Windows users. As all the provided laptops will be PCs, Mac users should additionally review considerations for Mac Users at the end of this document.

## **BUILDING YOUR PRESENTATION**

All meeting rooms will be equipped with a 16:9 aspect ratio screen. You have the option to build your presentation in 16:9 or 4:3. If your preference is to display your presentation in 4:3, please understand that the presentation will be "pillar boxed" (black bar on either side of the screen) on the 16:9 screen.



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To change an existing 4:3 presentation into a 16:9 widescreen format, on the "Design" tab in PowerPoint 2013, click on "Slide Size". In the drop down box, select "Widescreen (16:9)". If you make this change on an existing presentation, your slides will expand to the new size. If you have any videos or photos in an existing PowerPoint, they might need to be resized so they do not appear stretched. Check animations to ensure the elements line up correctly.

*Important: When naming your file, please keep the length under 90 characters and do not include symbols ex. ( ) , / ~ ' as this will prevent your presentation from being transferred to the Meeting Room computer.*

**Videos:** Please take steps to compress your videos. Uncompressed videos will make a very large file and will take longer to upload and will not be better quality than a modern codec. Recommended codecs are WMV, H.264 (AVI, MOV) MPEG-1, MPEG-4 (Part 14). PowerPoint also supports MOV files; use H.264 codec with AAC audio for the best compatibility.

Note: It is important your movies do not completely fill the screen. In the meeting room you will only have a mouse to advance your slides. You can only advance your PowerPoint with a mouse by clicking on the slide, not the movie itself.

If you cannot convert the files or have a considerable number of files, please check with a technician in the Speaker Ready Room who can make arrangements to convert the videos, or at RSNA's discretion, confirm you will be allowed to present off your own laptop.

**Fonts:** We only supply fonts that are included with Windows 10 and Microsoft Office. If you need a specialized font, it should be embedded into your PowerPoint presentation. Instructions on [EMBEDDING FONTS](#).

## **PRIOR TO THE IN-PERSON MEETING**

**Advance Submission:** Instructions with the link to the site will be emailed. ***The deadline for uploading presentations is Thursday, March 17 at 5:00pm Eastern.*** After submitting a file, you will receive a confirmation email from [Orchestrate@freemanco.com](mailto:Orchestrate@freemanco.com) within an hour. If you do not receive a confirmation, please contact [Orchestrate@freemanco.com](mailto:Orchestrate@freemanco.com) to ensure your file was received. When contacting support for technical issues please reference AUR as the meeting name and the presenter's full name.

***In the event that you need to make changes to a presentation that you have already submitted, resubmit the files on the website utilizing a new file name and delete the earlier one submitted. You cannot edit your original presentation via the website.***



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**Multiple Presenters:** Please do not combine multiple presenters' PowerPoints into one file and then submit under one name. The system manages presenters individually and any co-presenter will not be able to logon to edit the combined presentation.

**Backup:** Please bring a copy of your presentation along with you when you depart for the meeting. Copy your PowerPoint and all movies to a folder on a flash drive. They must all be placed in the same folder as your PowerPoint. It is good practice to keep a second copy in your luggage.

## **AT THE IN-PERSON MEETING**

**Speaker Ready Room:** Speakers must check in at the Speaker Ready Room **at least 4 hours** before their scheduled presentation. The laptops in the Speaker Ready Room will be configured with hardware and software exactly like the computers in the meeting rooms.

***It is imperative that you review your presentation in the Speaker Ready Room. This is where our technicians can help resolve any compatibility or formatting issues.*** Once you are comfortable that your presentation is complete, confirm the date, time, and room for your session.

The Speaker Ready Room is located in the **Cave Creek**, on the third level, at the Sheraton Downtown Phoenix.

### **Hours of Operation:**

Monday	2:00 pm – 6:00 pm
Tuesday – Thursday	6:30 am – 6:00 pm
Friday	6:30 am – 4:00 pm

## **YOUR IN-PERSON PRESENTATION**

The laptops in the meeting rooms will be set up with **PowerPoint Presenter View**. This allows attendees to see your slides on the screen, but only you can view your notes on the laptop at the lectern. For more information on Presenter View, as well as other useful tools, please see the following links:

[VIEW YOUR SPEAKER NOTES AS YOU DELIVER YOUR SLIDE SHOW](#)

[VIDEOS ON LEARNING HOW TO USE PRESENTER VIEW IN POWERPOINT](#)



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Please arrive at your meeting room at least **20 minutes** before the start of your session. Take time to familiarize yourself with the setup at the lectern. A laptop will be located on the lectern so you can easily see your presentation. To open your presentation, simply click your name from the list of presenters, and then click the start button at the top to launch your PowerPoint. You will control/advance the slides during your presentation using a computer mouse. Left click advances the slides; right click goes back. At the end of your presentation, the display will return to the list of presenters in that session.

Speak directly into the microphone in a normal voice, and do not handle the microphone while speaking. If you turn away from the microphone, the audience may not hear your voice.

If you have any difficulties or need any assistance, click the REQUEST ASSISTANCE button (with the red flag) at the bottom on the screen and select between the help options (Room and Computer) and a technician will be immediately sent to your room.

**By following the guidelines above, your presentation will go smoothly. Should you have any technical questions not addressed in this document, please contact [Orchestrate@freemanco.com](mailto:Orchestrate@freemanco.com). If you have logistical questions, please contact Kim Christianson at [kchristianson@rsna.org](mailto:kchristianson@rsna.org).**

## **CONSIDERATIONS FOR MAC USERS**

**Movies:** PowerPoint 2019 (PC) supports MOV files. Use H.264 with AAC audio for the best compatibility. If you are using a version of PowerPoint prior to Office 2013, please export DV, QT, or MP4 files to MP4 or MOV with Quicktime X.

If you cannot convert the files or have a considerable number of files, please check with a technician in the Speaker Ready Room who can make arrangements to convert the videos.

**Keynote:** Keynote is not supported on the PC. If you wish to show your Keynote file, you can do one of the following; export your keynote file as a \*.ppt file or export your Keynote as an interactive QuickTime movie in the share section of Keynote. To ensure your Keynote is a single file go to File > Advanced > Change File Type and make sure Single File is selected. You can export the Keynote as Keynote 08 file or compress the Keynote as a .zip file before uploading.

**Slide Size:** To change an existing Keynote talk into a 16:9 widescreen format, open your Keynote file and then open the "Inspector" tool. On the first tab toward the bottom, set the resolution of your presentation to "1280x720" or "1920x1080"

If you are creating a new Keynote file, select "16:9" in the "Theme Chooser" window.