

AUR 2010 Sponsorship Opportunities

Sponsorship Levels

Platinum - \$100,000 and over
 Gold - \$50,000 - \$99,999
 Silver - \$25,000 - 49,999
 Bronze - 10,000 - \$24,999
 Friend - \$1,000 - \$9,999

Benefits	Platinum	Gold	Silver	Bronze	Friend
Company name and logo on Contributor listing in 2010 issue of <i>Academic Radiology</i> .	X	X	X	X	X
Company name and logo on AUR Web site with link to your company web site for 12 month period	X Link is on AUR Home page	X Link is on AUR Home page	X	X	X
Company name and logo listed in AUR Annual Meeting Program Book.	X	X	X	X	X
Company name and logo signage displayed at the meeting.	X	X	X	X	X
Sponsorship announced during AUR Business lunch.	X	X	X	X	X
Number of Invitations for company executives to attend Welcome Reception	8	6	4	4	2
Number of Invitations for company executives to attend Banquet	8	6	4	4	2
Number of Invitations for company executives to attend President's Private Reception	8	6	4	4	
Number of complimentary registrations for company executives to attend Annual Meeting (non physicians only)	8	6	4		

Sponsorship Opportunities	Sponsor	Projected Attendance	Sponsorship Cost
Platinum (\$100,000 and over)			
Radiology Research Academic Fellowship Program	GE Healthcare	4	Sponsored
Gold (\$50,000 - \$99,999)			
Radiological Resident Academic Development Program	Siemens Healthcare	35	Sponsored
4th Year Radiology Resident Membership in AUR	Siemens Healthcare	583	Sponsored
4th Year Radiology Resident Membership in AUR	Available	617	\$40,000
3rd Year Radiology Resident Membership in AUR	Available	1200	\$75,000
2nd Year Radiology Resident Membership in AUR	Available	1200	\$75,000
1st Year Radiology Resident Membership in AUR	Available	1200	\$75,000
Junior Faculty Development Program	Philips Healthcare	45	Sponsored
Silver (\$25,000 - \$49,999)			
Radiology Management Program	Agfa Health Care	30	Sponsored
Quality and Safety in Academic Radiology	Carestream Health	100	Sponsored
Vydareny Imaging Interpretation Competition	Philips Medical Systems	525	Sponsored
Bronze - (\$10,000 - \$24,999)			
Friend (\$1,000 - \$9,999)			

For more information on sponsoring an event at the AUR Annual Meeting, please contact the AUR Office at 630-368-3730 or AUR@rsna.org