



**2009 AUR-AGFA
RADIOLOGY MANAGEMENT PROGRAM**

Wednesday, May 13, 2009

Thursday, May 14, 2009

Location: Grand Ballroom Salon A

Crystal Gateway Marriott – Arlington, Virginia

WEDNESDAY, May 13, 2009:

8:00 AM - 8:15 AM	Welcome and overview <i>Pablo R. Ros, MD, MPH</i>
8:15 AM - 10:00 AM	Case 1 “Incentive Plan for Academic Clinical Radiologists” <i>Pablo R. Ros, MD, MPH and Ronald L. Arenson, MD</i>
10:00 AM - 10:20 AM	Break
10:20 AM - 12:00 PM	Case 2 "Conflict Resolution in Academic Radiology" <i>Jay A. Harolds, MD and Beverly P. Wood, MD, MSEd, PhD</i>
12:00 PM - 1:00 PM	Lunch on your own
1:00 PM - 2:45 PM	Case 3 - Agfa Award Winning Case “The Use of an After-Hours Reading Service at an Academic Medical Center” <i>William L. Simpson, MD and Robert Shapiro, MD</i>
2:45 PM - 3:05 PM	Break
3:05 PM- 4:50 PM	Case 4 "Negotiation Skills: The Case of Financial Negotiation for Equipment Purchases" <i>Dieter R. Enzmann, MD and Tim Artz</i>
4:50 PM - 5:00 PM	Discussion

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THURSDAY, May 14, 2009:

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| 8:00 AM - 8:30 AM | Special Lecture: “When the Going Gets Tough...An Industry Perspective”
<i>Christian Reinaudo, President, Agfa HealthCare</i> |
| 8:30 AM - 10:15 AM | Case 5
“Turf Battles in Radiology”
<i>Steven E. Seltzer, MD and N. Reed Dunnick, MD</i> |
| 10:15 AM -10:30 AM | Break |
| 10:30 AM - 12:00 PM | Case 6
“Academic Missions in Academic Radiology”
<i>Richard B. Gunderman, MD, PhD and Cheri L. Canon, MD</i> |
| 12:00 PM - 1:15 PM | Lunch on Your Own |
| 1:15 PM - 3:00 PM | Case 7
“Off-campus Imaging Center: An Acceptable New Venture for Your Department?”
<i>Lawrence R. Muroff, MD, FACR and Leonard Berlin, MD</i> |
| 3:00 PM - 3:30 PM | Break |
| 3:30 PM - 5:15 PM | Case 8
“JCAHO is Coming, JCAHO is Coming: A Quality Improvement Plan”
<i>Jocelyn D. Chertoff, MD and Stephen Chan, MD</i> |
| 5:15 PM - 5:30 PM | Closing Remarks |
| 6:30 PM - 7:00 PM | Keynote Speaker: “A Survival Guide to Leadership”
<i>Carolyn C. Meltzer, MD</i>
Location: Grand Ballroom Salon A |
| 7:00 PM - 8:30 PM | Reception
Location: Skyview |