

Dear Radiology Department Chair:

We are delighted to invite your department to participate in the 2010 AUR-Agfa Radiology Management Program. We are pleased to announce that Agfa HealthCare will again sponsor the program. We are thankful for their interest and vision to support the training of managers and future managers in the only course designed for academic radiology leaders.

We're happy to announce that we will again present the AUR-Agfa Radiology in Management Award for 2010. This award will fulfill the desire for the program to evolve into an even more interactive educational experience, while continuing with the case-based format. The winner of the award will present his/her case during the program. Only past participants of the program are eligible for this award.

The Radiology Management Program is designed for approximately 30 radiologists and radiology administrators. This course will focus on management and leadership including:

- Off-campus Imaging Center: An Acceptable New Venture for Your Department?
- Negotiation Skills: The Case of Financial Negotiation for Equipment Purchases
- Incentive Plan for Academic Clinical Radiologists
- Conflict Resolution in Academic Radiology
- JCAHO is Coming, JCAHO is Coming: A Quality Improvement Plan

A combination of case-study method, keynote talks, and social events will be employed.

This year, the program will be held at the AUR 58th Annual Meeting, March 23-26, 2010 at the San Diego Bayfront Hotel in San Diego, California. The AUR-Agfa Radiology Management Program will be held Wednesday, March 24 and Thursday, March 25. Participants of this course are strongly encouraged to register and attend the entire AUR annual meeting.

We invite you to nominate a single faculty member or radiology administrator in your department. In order to participate in this program the nominee **must** be an active AUR member. You may obtain an AUR membership application form on the AUR website at http://www.aur.org/about_AUR/Applications.cfm.

The course is not intended for junior faculty. We recommend that you nominate a senior Associate Professor or junior Professor (perhaps someone who recently became a Division Chief) or a department administrator. Thirty individuals from the submitted nominations will be invited to attend; the limited number of participants is necessary for the program to accomplish its objectives.

To support this course, the AUR will pay the department of the selected nominees a stipend in the amount of \$550 to defray the attendee's expenses. **Because of the limited amount of positions, please note the participant must attend the entire program (both Wednesday and Thursday sessions) in order to receive this payment. The check will be sent after the meeting, upon proof of attendance.**

A more complete description of the program along with the nomination form to be completed by both you and the nominee is posted on the AUR web site at http://www.aur.org/Annual_Meeting/AUR2010/index.cfm. **The deadline for receipt of nominations is Friday, November 6, 2009.**

If you have any questions, please feel free to contact us.

Sincerely,

Pablo Ros, MD, MPH
Chair, 2010 AUR-Agfa Program

Felix S. Chew, MD, MBA
AUR President