



## THE ASSOCIATION OF UNIVERSITY RADIOLOGISTS

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Dear Colleague:

We are delighted to invite your department to participate in the 2010 AUR-AGFA Radiology Management Program. We are pleased to announce that Agfa HealthCare will again sponsor the program. We are thankful for their interest and vision to support the training of managers and future managers in the only course designed for academic radiology leaders.

We're happy to announce that we will again present the AUR-Agfa Radiology in Management Award in 2010. This award will fulfill the desire for the program to evolve into an even more interactive educational experience, while continuing with the case-based format. The winner of the award will present his/her case during the program. Only past participants of the program are eligible for this award.

**This year the AUR-Agfa Radiology Management Program will be held at the AUR 58<sup>th</sup> Annual Meeting, March 23-26, 2010 at the San Diego Bayfront Hotel in San Diego, California. The program will be held Wednesday, March 24 and Thursday, March 25.** Participants of this course are strongly encouraged to register and attend the entire AUR annual meeting.

The Radiology Management Program is designed for approximately 30 radiologists and administrators. This course will focus on management and leadership including:

- Off-campus Imaging Center: An Acceptable New Venture for Your Department?
- Negotiation Skills: The Case of Financial Negotiation for Equipment Purchases
- Incentive Plan for Academic Clinical Radiologists
- Conflict Resolution in Academic Radiology
- JCAHO is Coming, JCAHO is Coming: A Quality Improvement Plan

The program is based primarily on the case-study method, in combination with keynote talks, and social events.

Applications are open to individual AUR members. If you are interested in taking part in this program, please complete the nomination form that is posted on the AUR web site at [http://www.aur.org/Annual\\_Meeting/AUR2010/index.cfm](http://www.aur.org/Annual_Meeting/AUR2010/index.cfm). Have your department chair review and sign it. The course is not intended for junior faculty. Thirty individuals from the submitted nominations will be invited to attend; the limited number of participants is necessary due to the interactive nature of the teaching method.

To support this course, AUR will pay the department of the selected nominees a stipend in the amount of \$550 to defray the attendee's expense. **Because of the limited amount of positions, please note the participant must attend the entire program (both Wednesday and Thursday sessions) in order to receive this payment. The check will be sent after the meeting, upon proof of attendance.**

A more complete description of the program and the nomination form to be completed and signed by the department Chair and the nominee are posted on the AUR web site. **The deadline for receipt of nominations is Friday, November 6, 2009.**

If you have any questions, please feel free to contact us.

Sincerely,

Pablo Ros, MD, MPH  
Chair, 2010 AUR-Agfa Program

Felix S. Chew, MD, MBA  
AUR President